

**Gaming Machine Reel Having a
Flexible Display**

ABSTRACT OF THE INVENTION

A gaming machine, specifically a slot machine, having a viewing region
5 through which one or more internal reels are visible. The internal reels having a
flexible display, mounted on the outer circumferential region of the reel, capable of
displaying an infinite number of different indicia to a player of the machine. By
allowing an infinite number of indicia to be displayed, the gaming machine may be
programmed with a variety of gaming options and payouts.